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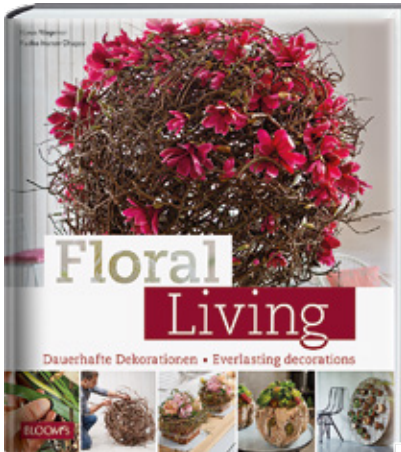
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PRESS INFORMATION

Klaus Wagener, Radko Ivanov Chapov:

Floral Living**Everlasting decorations***144 pages, format 27 x 30 cm,**text German/English, hardcover*

ISBN 978-3-945429-64-8

EUR [D] 29.90 / EUR [A] 30.80 / SFR [CH] 37.90

To be published in January 2017

Everlasting freshness

Flowers and plants have a reviving effect and bring a warm and welcoming atmosphere to any room.

This new book with everlasting floral arrangement examples designed by the creative head of the BLOOM's design studio, Klaus Wagener, and the florist Radko Ivanov Chapov supplies new and inspiring ideas on the subject.

The unusual aspect: besides large decorative objects that dominate the room made from deceptively real-looking artificial flowers, natural branches and dried materials, the book also contains numerous small-scale arrangements that can easily be copied by anyone.

Wherever living plants are not a suitable option, the new, outstanding quality of their artificial counterparts looks just as impressive. These days, you can hardly tell the difference, especially if they are arranged in a skilled and innovative way.

All of the ideas are described in detail and accompanied by explanatory step-by-step illustrations. A book with many new motivating ideas for professionals and other creative crafters.



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